

At Trumansburg Optical, we want you to **see great** and **look great!**

We offer a variety of stylish frames to enhance your prescription lenses.

Come on in to **brighten up your summer look** and get great tips to choose the frames that best complement your unique face shape and personality!

TIPS FOR CHOOSING EYEWEAR

Choose a frame based on your individual facial characteristics. Maintain the natural balance of your facial shape and features. Understand how differently shapes and styles of frames can change your look.



Try to find a frame color that compliments your complexion. For example warm complexions look best with frames with golden undertones and cool complexions are flattered by frames with blue, pink, or blush undertones.



In terms of frame size, an easy test is to view where the top of the frame lines up with your eyebrow. If you can see the entire eyebrow through the lens, the frame sits too high. If you can see the entire eyebrow above the eye wire, it sits too low.



Most people view their lenses as the functional part of their glasses, the part that helps them see. However they view their frame as an expression of their personality, style, and interests. Ask yourself "What's this frame saying about me (i.e. elegant, traditional, sporty, subtle, fun)?"

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**THINK
SUMMER!**
TRUMANSBURG OPTICAL