

PRESS RELEASE

Brenda Tryon, owner of “Above the Rest” Home Staging and Re-Design in Cortland County, is expanding her business’s service area to include surrounding Finger Lakes communities.

Home staging involves a professional consultant helping a seller redesign, redecorate, or reorganize their home, transforming it from a personal residence into a welcoming and attractive product that will appeal to the greatest number of buyers and sell as quickly as possible for the highest price. The key to successful home staging is to create an environment in which a wide variety of prospective buyers can envision themselves living in the home.

Realizing that sellers often don’t know “what sells” or have the time or energy to find out, Tryon works hard to help her clients get top dollar for what is often their biggest possession. She offers advice on landscaping and other “curb appeal” issues as well as potential interior problem spots and coordinates crews of workmen to complete any repairs or improvements that need to be done prior to putting the home on the market.

With ten years of experience as an upstate New York realtor, viewing thousands of homes, Tryon has heard directly from buyers what their “ideal” living space would look like, information that is invaluable to a seller. Her background in commercial art and photography and her hands-on experience in staging her own home as well as her clients allow her to offer superior service.

Tryon’s design and organizational skills can also be of value to new home owners, new home builders, or to long-time residents who want to reorganize or refurbish their living space.

“Above the Rest” is located at 41 East Main Street, McGraw. Schedule an initial consultation or learn more about home staging and Tryon’s other services, by calling (607) 745-6688 or (800) 594-2138, e-mailing btryon@twcny.rr.com or visiting www.abovetheresthomestaging.com